

LOUISIANA STADIUM AND EXPOSITION DISTRICT
BOARD OF COMMISSIONERS MINUTES
FROM THE MEETING OF APRIL 28, 2015 MEETING

PRESENT: Ron Forman, Robert Bruno, Julio Melara, Dave Roberts

ABSENT: J.E. Brignac, Gregg Patterson, Bill Windham

I. ROLL CALL and WELCOME

Chairman Forman called the meeting to order. Present were Commissioners Bruno, Melara, Roberts and Forman. Absent were Commissioners Brignac, Patterson and Windham. There was a quorum for the meeting.

Chairman Forman advised the public of its right to speak between each agenda item and at the end of the meeting.

On motion of Commissioner Bruno, seconded by Commissioner Melara, the Minutes of the March 25, 2015 Board Meeting were adopted. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham.

II. SMG REPORT

Doug Thornton took the lead for the SMG Report. His recap included: the Saints monetary contributions for upgrades at the Superdome including the new production room and video display system; the replacement of the video display system at the Smoothie King Center through SMG contributions; technology upgrades in both facilities; Capital Outlay funding through the Legislature; the overall health of the LSED from a financial standpoint; the College Football Championship Series bid process; and the need for financial support to host committees to make proposals for these major events.

Evan Holmes then provided an update concerning the TPC-Louisiana-Zurich Classic as supplemented by Luke Farabaugh. Mr. Holmes also discussed House Bill 2 and capital dollars earmarked for the Superdome and TPC-Louisiana. SMG will identify future capital projects with future long term capital funding needs at the May Board Meeting.

Alan Freeman then provided his report concerning event activity on the LSED Campus including: the wrap up of the Pelicans' regular season and playoff games; per capita spending at the Smoothie King Center; concerts scheduled for Block, Bette Midler and Rush; graduation ceremonies for Tulane and Loyola; the New Orleans International Beer Festival and the concert series at Champions Square; the release of the Saints' home football schedule for 2015; NOPD meetings to discuss security and traffic control; the Safety and OSHA review process; and promotional work by Jennifer Cooke and her staff.

Jennifer Cooke then provided an update concerning marketing strategies including: Front Row Monthly calendar events; internal database information; e-blast; Ticket Master Messenger; mega-boards at the Smoothie King Center; Gambit Weekly and press releases, Facebook, Twitter and Instagram; cross-promotions with hotels, the Pelicans and restaurants; team escorts to radio stations, TV stations and promotional events; and the life cycle of a ticketed show from a marketing standpoint.

III. FINANCE REPORT

David Weidler then provided the Financial Report including: tracking the hotel/motel tax collections; \$1.2M better than the prior fiscal year; the 1 penny tax, slot revenue and license plate revenue are at or above budget; the Superdome, Arena and Champions Square are all tracking better than budget, which indicates a successful fiscal year.

IV. CONSTRUCTION REPORT

Pat Tobler then provided the Construction Report with details concerning: the HD Build Out at the Superdome; the Energy Efficiency Project at the Superdome; the LED boards at the Superdome; the concession stand renovations; the Center Hung Scoreboard Project at the Smoothie King Center; the Sports Lighting Project at the Alario Center; the Scoreboard Project at the Alario Center; completion of Clubhouse renovations and parking lot improvements at TPC-Louisiana; the completion of Phase I of the Strategic Plan at Zephyr Stadium; and ADA improvements at Zephyr Stadium.

V. LEGAL REPORT

The Legal Report was then provided by Larry Roedel. The following Resolutions required official action by the LSED.

On motion of Commissioner Melara, seconded by Commissioner Bruno, the LSED authorized and approved the retention of the Louisiana Legislative Auditor to perform the Financial and Compliance Audits for the LSED for the Fiscal Year ending June 30, 2015. Chairman Forman is authorized to sign the Engagement Letter and Addendum for the LSED. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-32** passed.

On motion of Commissioner Roberts, seconded by Commissioner Bruno, the LSED authorized and approved a Capital Reserve Account appropriation of \$29,283.17 to purchase equipment for the Superdome as listed on the Capital Reserve Request. The Resolution has the SMG Staff Analysis support and the source of funding is the LSED Capital Reserve Account. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-33** passed.

On motion of Commissioner Bruno, seconded by Commissioner Melara, the LSED authorized and approved a Consulting Services Agreement with Associated Design Group to conduct a Domestic Water Piping Network Assessment at the Superdome. The agreed upon fee is a lump sum, not to exceed \$25,000, inclusive of allowances for certain costs. The Tobler Company has provided the Staff Analysis support and funding is from the LSED Capital Reserve Account, to be reimbursed by Capital Outlay funding upon receipt. Pat Tobler's signature is authorized and ratified on the Consulting Services Agreement. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-34** passed.

On motion of Commissioner Bruno, seconded by Commissioner Roberts, the LSED authorized and approved the ratification of the Memorandum of Understanding reached among and between the Saints, the LSED and SMG to fund certain capital projects at the Superdome. This Resolution supplements Resolution No. 15-30 that was adopted at the March LSED meeting. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-35** passed.

On motion of Commissioner Melara, seconded by Commissioner Roberts, the LSED authorized and approved a Purchase Requisition of \$6,195 to repair Channel Cut Lettering Signage at the Smoothie King Center concession stands. Sign Edge USA is the company performing the work. The Resolution has the Staff Analysis support of The Tobler Company. The source of funds will be deductions from the remaining balance due to the former contractor which did not complete its work. The signature of Pat Tobler on the Purchase Requisition is authorized and ratified. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-36** passed.

On motion of Commissioner Roberts, seconded by Commissioner Melara, the LSED ratified the Memorandum of Understanding between the Pelicans, the LSED and SMG for funding of capital projects at the Smoothie King Center. This Resolution supplements the prior Resolution No. 15-31 from the March LSED meeting. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-37** passed.

On motion of Commissioner Bruno, seconded by Commissioner Melara, the LSED authorized and approved a Capital Reserve Account appropriation of \$20,963 to purchase equipment needed for the Opening Act phase of Champions Square. This Resolution has the Staff Analysis support of SMG. The source of funds is the LSED Capital Reserve Account. SMG will procure competitive proposals for each item that is authorized by the Resolution. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-38** passed.

Following a lengthy discussion concerning the retention of a real estate consultant to identify real estate opportunities for a Sports and Recreational Facility near the Alario Center, this proposed Resolution was deferred until the May meeting, with appropriate disclosures made by two Commissioners.

On motion of Commissioner Roberts, seconded by Commissioner Bruno, the LSED authorized and approved two Change Orders for work at Zephyr Stadium under the Contract between the LSED and CM Combs Construction. Change Order No. 003 increased the Contract Sum by \$1,796 to install Concourse Section Markers. Change Order No. 004 increased the Contract Sum by \$1,501 to secure Seat Signage. The source of funding is Capital Outlay. Chairman Forman and Pat Tobler are authorized to sign the Change Orders after which recordation will take place in the Jefferson Parish public records. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-39** passed.

On motion of Commissioner Bruno, seconded by Commissioner Roberts, the LSED authorized Pat Tobler to begin contract negotiations with the successful proposer/bidder on the Scoreboard Replacement Project at the Alario Center, and to then report back to the Board at its May meeting to approve or ratify any action taken in the interim as the bid opening for this Project is scheduled for today's LSED meeting, April 28, 2015. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-40** passed.

On motion of Commissioner Melara, seconded by Commissioner Bruno, the LSED approved amending the Agenda to add one Resolution that Mr. Roedel read into the record as follows:

Resolved, that the Louisiana Stadium & Exposition District (“LSED”) hereby authorizes and approves the following Reserve Account Allocations to fund renovations to Rotolo Concession Stands Numbers: 124, 153, 237, 279, 525 and 555 at the Superdome. The total allocation is \$700,000 with \$350,000 to be paid through the Centerplate Reserve Account and the remaining \$350,000 to be paid from the LSED Capital Reserve Account. This Resolution has the Staff Analysis Support of The Tobler Company and SMG and sufficient funds exist to support this Resolution.

The motion to accept was made by Commissioner Melara, seconded by Commissioner Roberts. Voting in Favor: Ron Forman, Robert Bruno, Julio Melara and Dave Roberts. Voting Against: None. Abstaining: None. Absent: J.E. Brignac, Gregg Patterson and Bill Windham. The **motion 15-41** passed.

VI. BOARD REPORTS

None.

VII. OTHER BUSINESS

There was no need for an Executive Session. The Louisiana Sports and Entertainment District meeting was cancelled.

There were no additional speakers from the general public.

VIII. ADJOURNMENT

This concluded the business at the LSED Public Meeting. On motion of Commissioner Bruno, seconded by Commissioner Melara, all were in favor of adjourning the public meeting.