

**LOUISIANA STADIUM AND EXPOSITION DISTRICT**  
**BOARD OF COMMISSIONERS MINUTES**  
**FROM THE MEETING OF JULY 22, 2015 MEETING**

**PRESENT:** Ron Forman, J.E. Brignac, Robert Bruno, Dave Roberts, Gregg Patterson

**ABSENT:** Julio Melara, Bill Windham

**I. ROLL CALL and WELCOME**

Chairman Forman called the meeting to order. Present were Commissioners Brignac, Bruno, Roberts, Patterson and Forman. Absent were Commissioners Melara and Windham. There was a quorum for the meeting.

Chairman Forman advised the public of its right to speak between each agenda item and at the end of the meeting.

On motion of Commissioner Bruno, seconded by Commissioner Roberts, the Minutes of the June 23, 2015 Board Meeting were adopted. Voting in Favor: Ron Forman, J.E. Brignac, Robert Bruno, Dave Roberts and Gregg Patterson. Voting Against: None. Abstaining: None. Absent: Julio Melara and Bill Windham.

**II. SMG REPORT**

Doug Thornton took the lead for SMG. He addressed a number of important topics including: successful events at Champions Square; completion of the fiscal year with strong revenue and attendance numbers; the audit conference with the Legislative Auditor; continuing work at the Smoothie King Center; the new video display system at the Superdome by the 2016 Football Season; and the new video display system at the Smoothie King Center by the 2015 Basketball Season.

Evan Holmes then addressed a number of topics including: submission of information to the rating agencies; the structural study for the Superdome garages; ongoing capital projects; and the upward momentum of the hotel/motel tax.

Alan Freeman was out of town, so Mike Schilling provided the Event Report which addressed the following: the successful Essence Music Festival with over 112,000 in attendance for the four day event; the sold out Garth Brooks Concert Series at the Smoothie King Center, which was the top selling concert act in the history of that building; excellent food and beverage numbers for Garth Brooks; the challenges presented to SMG and Centeplate staff to manage traffic, parking, cleaning and conversion between the concerts; the Gospel Convention at the Smoothie King Center; the Champions Square Concert Series; a report on the New Orleans VooDoo; the Sales and Marketing Team promotional pieces for upcoming shows; installation of the football turf for the 2015 Season; preparation for bids/RFP responses for available Super Bowls, WrestleMania and the College Football Championship Series; and the plans for the Superdome's 40<sup>th</sup> Anniversary.

Jennifer Cooke addressed the "40 Strong" Campaign. Jennifer's team prepared packets of information using Facebook and the New Orleans Advocate to collect "favorite memories" from the public and to get a different generational view of the Superdome's 40 year history. There will be a "Top 40 Events" to be projected on the exterior of the Superdome. The SMG Management Team selected 40 significant events. The building will receive media coverage this month along with a significant social media campaign. Mr. Thornton then congratulated Jennifer Cooke, Mike Schilling and Alan Freeman and their team for being creative and prepared for the 40<sup>th</sup> Anniversary. In addition, this is the 10<sup>th</sup>

Anniversary of Hurricane Katrina, so there will be significant national media attention on the Superdome at this time.

Doug Thornton also echoed the earlier comments about the staff's successful "turn around" for the Garth Brooks concerts. The Commissioners were very appreciative of SMG and Centerplate's success with this concert series.

### **III. FINANCE REPORT**

David Weidler provided the Financial Report which included: a discussion of the entrance conference with the Legislative Auditor; the end of the fiscal year with financial numbers; the success of the Superdome and the Smoothie King Center running above budgeted numbers.

### **IV. CONSTRUCTION REPORT**

Pat Tobler then provided his Construction Project Report which included the following ongoing projects: the Energy Savings Project with Siemens; the HD Room Build-Out; the new Center Hung Scoreboard for the Smoothie King Center; the design process for the End Zone Scoreboards at the Superdome; the Master Planning for the Sports District; the Garage Structural Study; the structural analysis work to study the domestic water and HVAC systems at the Superdome; the replacement of the audio system for the Superdome; the near completion of the Concession Stand 102 at the Smoothie King Center; the lighting project at the Alario Center; the Scoreboard Project at the Alario Center; the retrofit and repair of the kitchen at the Alario Center; and renovations at TPC-Louisiana including the Club House, televisions and air-conditioning system.

### **V. LEGAL REPORT**

Larry Roedel provided the Legal Report which included five Resolutions for LSED action today. Those Resolutions were:

On motion of Commissioner Patterson, seconded by Commissioner Roberts, the LSED authorized and approved a Capital Reserve Account appropriation of \$572,854.50 to purchase equipment for the Superdome, Smoothie King Center and Champions Square based upon the SMG Staff recommendation. The funding source is the Capital Reserve Account and sufficient funds exist to support the Resolution. SMG will secure competitive proposals for the equipment subject to this Resolution. Voting in Favor: Ron Forman, J.E. Brignac, Robert Bruno, Dave Roberts and Gregg Patterson. Voting Against: None. Abstaining: None. Absent: Julio Melara and Bill Windham. The **motion 15-69** passed.

On motion of Commissioner Bruno, seconded by Commissioner Roberts, the LSED authorized and approved an Agreement for Professional Engineering Services with Carubba Engineering, Inc. for the structural study and survey of the Superdome Parking Garages. The Resolution has the Staff Analysis Support of The Tobler Company. The Agreement will have a fixed lump sum price of \$8,800. The LSED's Capital Reserve Account is the funding source and sufficient funds exist to support the Resolution. Pat Tobler's signature is authorized and approved on behalf of the LSED. Voting in Favor: Ron Forman, J.E. Brignac, Robert Bruno, Dave Roberts and Gregg Patterson. Voting Against: None. Abstaining: None. Absent: Julio Melara and Bill Windham. The **motion 15-70** passed.

On motion of Commissioner Brignac, seconded by Commissioner Roberts, the LSED authorized and approved Change Order No. 001 under the Contract between the LSED and Comprehensive Technical Group, LLC for the Superdome HD Control Room Project. This Change Order deletes seven items and adds two items. The net result is an increase in the Contract Sum of \$151,568.65. The funding source is Capital Outlay Funds subject to reimbursement by the New Orleans Saints Organization. There is sufficient funds to support the Resolution. The Resolution has the Staff Analysis support of The Tobler Company. The signature of Pat Tobler and/or Chairman Forman is hereby authorized and approved. This Change Order will then be recorded in the public records of Orleans Parish. Voting in Favor: Ron Forman, J.E. Brignac, Robert Bruno, Dave Roberts and Gregg Patterson. Voting Against: None. Abstaining: None. Absent: Julio Melara and Bill Windham. The **motion 15-71** passed.

On motion of Commissioner Roberts, seconded by Commissioner Bruno, the LSED authorized and approved two Change Orders for the Smoothie King Center Stand 102 Project. Change Order 001 extends the Contract time for eight days with no change in the Contract Sum. Change Order 002 increases the Contract time by four days and adds \$2,016 to the Contract Price. The Resolution has the Staff Analysis support of The Tobler Company and sufficient funds exist to support the Resolution. The signature of Pat Tobler and/or Chairman Forman is hereby authorized and approved. Recordation of the Change Orders will occur in the public records of Orleans Parish. Voting in Favor: Ron Forman, J.E. Brignac, Robert Bruno, Dave Roberts and Gregg Patterson. Voting Against: None. Abstaining: None. Absent: Julio Melara and Bill Windham. The **motion 15-72** passed.

On motion of Commissioner Bruno, seconded by Commissioner Brignac, the LSED authorized and approved an Agreement for Professional Architectural Services with Murray Architects on the Alario Center Sidewalk Replacement Project. The fee for services set by the Facility Planning & Control Approved Fee Schedule is at \$48,355. Capital Outlay is the funding source with sufficient funds to support the Resolution. The Resolution has the Staff Analysis support of The Tobler Company and Pat Tobler will be authorized to sign the Agreement with Murray Architects.

## **VI. BOARD REPORTS**

None.

## **VII. OTHER BUSINESS**

Luke Farabaugh provided an update concerning the Zurich Classic at TPC-Louisiana. The tournament date is set by the PGA tour schedule and a late April timeslot is desirable to coordinate with Jazz Fest and the needs of the Fore!Kids Foundation. It provides Zurich with an excellent opportunity to entertain their executives both for the golf tournament and Jazz Fest.

Jason Akers (LSED Bond Counsel) provided an update concerning the LSED's bond ratings and answered questions from the Commissioners concerning the rating agency metrics and how revenue and debt service factors impact the process.

Lydia Folse addressed the Commission on behalf of the Alario Center. She introduced Reed Smith with the Jefferson Parish Attorney's Office who will be assisting her concerning Alario Center projects. She congratulated Pat Tobler for his work on the Alario Center projects and she invited the Commission to hold a meeting at the Alario Center in the future. She then congratulated Jennifer Cooke and her staff concerning the 40<sup>th</sup> Anniversary process and the role of the Superdome in the post-Katrina rebuilding of New Orleans.

Luke Farabaugh spoke again for the TPC concerning ongoing projects and he thanked the Commission for its work in enhancing the course for the long term. Chairman Forman thanked Luke Farabaugh for hosting the LSED's meeting at TPC-Louisiana.

There was no need for an Executive Session. The Louisiana Sports and Entertainment District meeting was cancelled.

**VIII. ADJOURNMENT**

There being no further business, on motion of Commissioner Roberts, the public meeting was adjourned.